* Create a report in Microsoft Word, and answer the following questions:
  + Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
    - Outcomes are more successful in July.
    - The sub-category “Plays” had the most participants and the most successes.
    - Organizations involved with film & video, music, and theater are more likely to have backers and have success.
  + What are some limitations of this dataset?
    - The date of start and end are different for each person, so people who ran it longer may have higher success.
    - I don’t know if the international donations are converted to USD.
  + What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
    - We could create a pivot table or graph showing the country under rows and the sum of the backers, that would show which country had the most backers. We could also do one with the country under rows and the average donation per country.
* Use your data to determine whether the mean or the median better summarizes the data.
  + I believe the mean summarizes the data best. It represents the average amount that backers donated and there were not many outliers in the data set.
* Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?
  + There is more variability with the unsuccessful campaigns. Yes, this makes sense. The successful campaigns always had some backers contributing, where the unsuccessful campaigns had some backers contributing 0. The successful campaigns numbers would end up being closer to the mean.